

# 57<sup>TH</sup> ANNUAL ALONZO AWARDS DINNER

THURSDAY, OCTOBER 10<sup>TH</sup>, 2019 | HILTON SAN DIEGO BAYFRONT

## SPONSORSHIP OPPORTUNITIES

### Title Sponsor \$12,000

- Recognition as exclusive title sponsor of the event.
- Front row and center table for 10 at the awards dinner.
- Opportunity for DSDP to place VIP at table.
- Opportunity to address attendees at the event through company highlight video produced by DSDP.
- Special recognition in the sponsor appreciation video.
- Full-page ad in the event program.
- Prominent exposure at event, including logo step & repeat, podium, slide deck, and all event signage.
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to save the date, invitation, website, newsletter, etc.
- Company name included in all press releases regarding event.
- Signage at your table identifying company organization.
- Champagne at your table.

### Create the Future Sponsor \$8,000

**SOLD! THANK YOU,**  
San Diego Gas & Electric

- Recognition as exclusive theme sponsor of event.
- Front row and center table for 10 at the awards dinner.
- Opportunity for DSDP to place VIP at table.
- Special recognition in the sponsor appreciation video.
- Half-page ad in the event program.
- Prominent exposure at event, including logo on podium, slide deck, and event signage.
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization.
- Champagne at your table.

### Presenting Sponsor \$7,500

(3 LEFT!)

**THANK YOU,**  
Dynalectric  
Swinerton

- Recognition as a presenting sponsor of event.
- Center table for 10 in first or second row at the awards dinner.
- Special recognition in the sponsor appreciation video.
- Half-page ad in the event program.
- Prominent exposure at event, including logo on podium, slide deck, and event signage.
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization.
- Champagne at your table.

## Award Sponsor

**\$6,000**

Founders Award  
Build Your Business Alonzo Award  
Create the Vibe Alonzo Award  
Make Your Place Alonzo Award  
Innovation Alonzo Award  
Volunteer of the Year Award

### THANK YOU,

U.S Bank  
Vic Kops Humanitarian Award  
Republic Services  
Sustainable Business Practices Award  
Gensler & Bollert LeBeau  
Made to Move Alonzo Award

- Alonzo Award sponsored by your company.
- Opportunity to present award to recipient on stage.
- Logo included in event program and award video.
- Priority seating – table for 10 at the awards dinner.
- Special recognition in the sponsor appreciation video.
- Quarter-page ad in the event program.
- Company logo on promotional and marketing materials before and after event, including but not limited to invitation, website, newsletter, etc.
- Signage at your table identifying company organization.
- Champagne at your table.

## Event Sponsor

**\$5,500**

Registration Sponsor  
Reception Sponsor  
Silent Auction Sponsor  
Centerpiece Sponsor  
Dinner Sponsor  
After Party Sponsor

### THANK YOU,

Dentons  
Dessert Sponsor  
reproHAUS  
Printing Sponsor  
Carleton Management, Inc.  
Program Sponsor  
Cavignac & Associates  
Wine Sponsor

#### **All include:**

- Event component sponsored by your company.
- Priority seating – table for 10 at the awards dinner.
- Special recognition in the sponsor appreciation video for event.
- Quarter-page ad in the event program.
- Company logo on promotional and marketing materials before and after event, including but not limited to invitation, website, newsletter, etc.
- Signage at your table identifying company organization.

#### **Select one:**

##### **Registration Sponsor**

- Prominent signage at guest registration and logo on table assignment card given to all guests

##### **Reception Sponsor**

- Event reception sponsored by your company, prominent signage throughout reception area.

##### **Silent Auction Sponsor**

- Silent auction sponsored by your company; logo printed on all silent auction materials.

##### **Centerpiece Sponsor**

- Company logo included in all table centerpieces.

##### **Program Sponsor**

- Sponsor of printed event program, full-page ad in program.

##### **Dinner Sponsor**

- Company name and logo included on dinner menus provided to every guest.

##### **After Party Sponsor**

- Sponsor of the after party event, prominent signage and option to brand photobooth

## Community Sponsor

**\$5,000**

**THANK YOU,**

Cox

EMMES Realty Services of CA

HP Investors

- Recognition as a Downtown community sponsor at the event.
- Priority seating – table for 10 at the awards dinner.
- Special recognition in the sponsor appreciation video.
- Quarter-page ad in the event program.
- Company logo on promotional and marketing materials before and after event, including but not limited to invitation, website, newsletter, etc.
- Signage at your table identifying company organization.

## Gold Table Sponsor

**\$4,000**

- Preferred seating - table for 10 at the awards dinner.
- Signage at the table identifying company or organization.
- Recognition at event.

## Host Table Sponsor

**\$3,000**

- Reserved seating for 10 at the awards dinner.
- Signage at the table identifying company organization.
- Recognition at event.

## Individual Ticket

**\$375**

- Reserved seat at the awards dinner.