



7:30 CALL MEETING TO ORDER

- Non-Agenda Public Comment
- Approval of PBID Minutes – March 27, 2018 (Pages 2-3) | **ACTION**

FINANCIALS

- Review & Accept FY20 Proposed Final BID Budget (Page 4): A.Kostick | **ACTION**
- Review & Accept FY20 Vendor Contracts (Page 5): A. Vivas | **ACTION**
- Review FY20 PBID Budget Overview (Pages 6-9) P.Rath | **INFORMATIONAL**

MEMBER DISCUSSION

ADJOURN

MEETING MINUTES

Call to Order

Immediate Past Chairman Frank Urtasun called the meeting to order at 7:34 a.m.

The following members of the Board of Directors were present: Matt Adams, Ruben Andrews, Terry Arnett, Mary Ball, Betsy Brennan, Michael Burton, Nikki Clay, Steve Cushman, Jim Dawe, Ignacio De La Torre, Steve Espino, Jennifer Farnham, Tod Firoto, Chris Frahm, Michael Friedman, Jeff Gattas, Ashley Gosal, Derek Hulse, Michael Johnson, Doug Kerner, Cecilia Kucharski, James Langley, James Lawson, Jeff Light, Sean Marcel, Amber Mauer, Howard Mills, Neil Mohr, Job Nelson, Sumeet Parekh, Phil Peterson, Rana Sampson, Bill Sauls, Greg Shields, Frank Urtasun, Deacon Jim Vargas, Pedro Villegas, and Tim Winslow.

The following non-voting, advisory members were present: Jaymie Bradford, Mark Cafferty, Molly Chase, Stephen Hill, Rear Admiral Yancy B. Lindsey, Mike Madigan, Jaime Moraga, Mark Navarra, Claudine Scott, Deanna Spehn, Joe Stuyvesant, Joyce Summer, Joe Terzi, Jim Waring, and Rosey Williams.

The following DSDP staff members were present: Alexandra Berenter, Marco Circosta, Alex Gutierrez, Lana Harrison, Alicia Kostick, Kalei Levy, Jen Paul, Kaitlin Phillips, Danny Reeves, Taylor Stahl, Mari Katherine Urtasun, Alonso Vivas, and Angela Wells.

The following guests were present: Assembly Majority Whip Todd Gloria, Mike Hansen, Quin LaCapra, Congressman Scott Peters, Nick Serrano, and Natalia Widulinski.

There was no non-agenda public comment.

Motion: To approve the March 28, 2017 meeting minutes – *Mr. Lawson/Ms. Sampson – approved unanimously.* The following Board of Directors members abstained due to absence from the March 2017 PBID Board meeting: Terry Arnett, Mary Ball, Betsy Brennan, Chris Frahm, Michael Friedman, Ashley Gosal, Michael Johnson, Doug Kerner, Sean Marcel, Howard Mills, Job Nelson, Sumeet Parekh, Phil Peterson, Greg Shields, Pedro Villegas, and Tim Winslow.

Financials

Review & Accept FY19 Vendor Contracts

Mr. Vivas discussed the FY19 vendor contracts and answered questions.

Motion: To accept FY19 vendor contracts – *Mr. Dawe/Ms. Clay– approved unanimously.*

Review & Approve FY19 Proposed Final Budget

Ms. Kostick reviewed the FY19 proposed final budget and answered questions.

Motion: To approve FY19 proposed final budget – *Ms. Clay/Mr. Dawe – approved unanimously.*

Member Discussion

There was no non-agenda public comment.

The meeting adjourned at 7:43 a.m.

Downtown San Diego Partnership BID
FY20 BID BUDGET

<i>Income</i>	BUDGET
Carryforward FY18 & FY19	35,000
Assessments	87,120
SBEP	21,000
SBEP - Bookkeeping	3,000
SBEP Technical Assistant	2,000
SBEP City Fees	2,500
Total	150,620

<i>Expense</i>	
Operating Expense	25,000
Personnel	56,350
Outreach & Publications	20,000
Special Events	42,492
Contingency	6,778
Total Expense	150,620

Net Income	-
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Clean & Safe FY20 Contract Services

The following is a summary of our negotiated rates with the Clean & Safe contractors for FY20. Negotiated rates are provided for review and approval by the Downtown San Diego Partnership's Clean & Safe Board, Executive Committee and Board of Directors.

Tree Trimming - neighborhoods

Staff recommendation is to offer Aztec Landscaping the FY20 tree trimming contract for the neighborhoods.

Service	FY19	FY20
Tree Trimming	\$68.5	\$65

Tree Trimming – MTS

Staff recommendation is to offer Davey Tree Expert Company the FY20 tree trimming contract along the MTS line.

Service	FY19	FY20
East Village	\$127	\$130
City Center/Columbia	\$157	\$160

Water Feature Maintenance

Staff recommendation is to offer California Aquatics the FY20 water feature maintenance contract.

Service	FY19	FY20
Water Feature Maintenance	\$30,240	\$30,240
Service Level	5 days per week	5 days per week

Powerwashing

Staff recommendation is to offer Aztec Landscaping / South Bay the FY20 powerwashing contract with the requested increase.

Service	FY19	FY20
City Center /Columbia	\$46.22	\$45.30
Gaslamp	\$52.14	\$50.00
East Village	\$48.30	\$47.00
Cortez / Marina	\$48.30	\$46.20

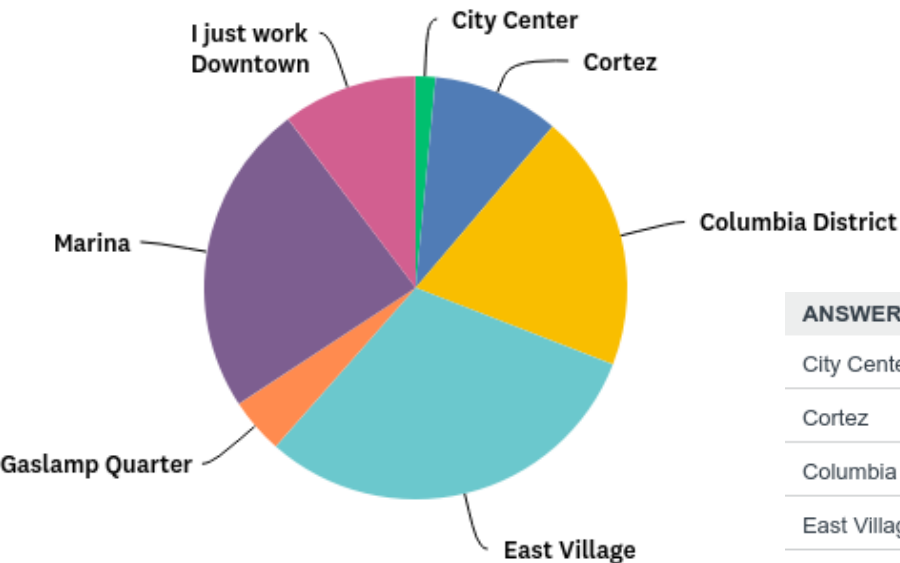
Safety/Security

Staff recommendation is to offer Allied - Universal Protection Service the FY20 security contract with the requested increase.

Service	FY19	FY20
Safety Ambassador	\$22.65	\$23.01
Supervisor	\$26.45	\$26.87
Manager	\$35.32	\$35.89

Q1: Which Downtown neighborhood do you live in?

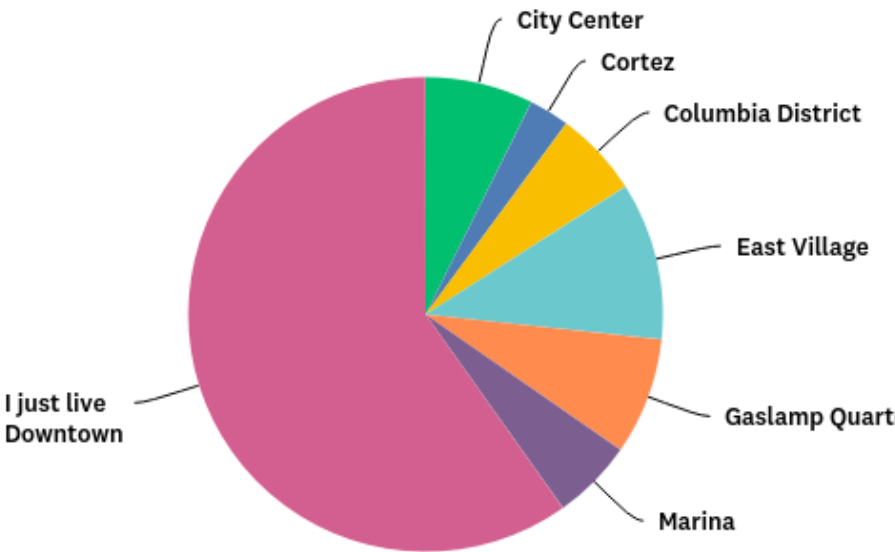
Answered: 330 Skipped: 5



ANSWER CHOICES	RESPONSES	
City Center	1.52%	5
Cortez	9.70%	32
Columbia District	19.70%	65
East Village	30.61%	101
Gaslamp Quarter	4.24%	14
Marina	23.94%	79
I just work Downtown	10.30%	34
TOTAL		330

Q2: Which Downtown neighborhood do you work in?

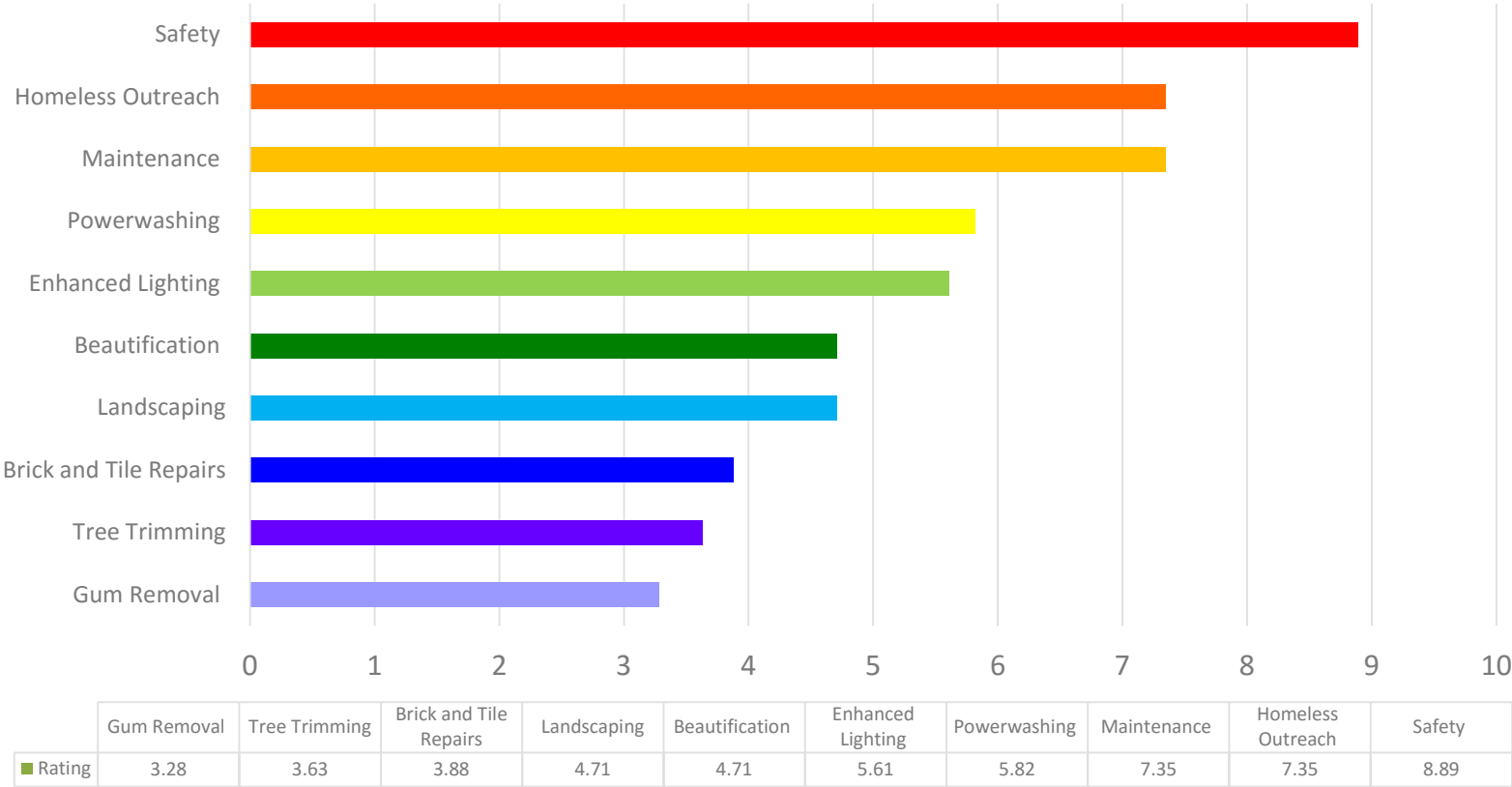
Answered: 326 Skipped: 9



ANSWER CHOICES	RESPONSES	
City Center	7.36%	24
Cortez	2.76%	9
Columbia District	5.83%	19
East Village	10.74%	35
Gaslamp Quarter	7.98%	26
Marina	5.52%	18
I just live Downtown	59.82%	195
TOTAL		326

Q3: How do you prioritize services in your neighborhood?

Answered: 332 Skipped: 3



I. FOCUS GROUPS PER NEIGHBORHOOD

- Scheduled
 - Cortez – Friday, March 14th
 - Marina – Thursday, March 7th – second meeting needed
 - City Center - Wednesday, March 20th
 - Gaslamp - Wednesday, March 20th
- Pending
 - Columbia
 - East Village

2. BLOCK BY BLOCK ANALYSIS OF DEVELOPMENT FOR PBID

- VP of Finance, Staff Accountant, C&S ED, and VP of Economic Development

3. PRELIMINARY ASSESSMENT PROVIDE BY THE CITY OF SAN DIEGO

- VP of Finance and Staff Accountant

4. DELINQUENCY, MIDBLOCK LIGHTING, AND CARRYFORWARD REPORTS

- Scheduling meeting with city's Economic Development Department

5. FINAL BUDGET PRESENT TO CEO AND CHAIRMAN FOR REVIEW

- Thursday, April 8th

6. FINAL BUDGET PRESENTED FOR APPROVAL TO C&S BOARD

- Tuesday, April 9th

7. FINAL BUDGET PRESENTED FOR APPROVAL TO DSDP PBID EXECUTIVE COMMITTEE

- Tuesday, April 16th

8. FINAL BUDGET PRESENTED FOR APPROVAL TO DSDP PBID BOARD

- Tuesday, April 23th

9. FINAL BUDGET PROVIDED TO THE CITY OF SAN DIEGO

- Deadline, Wednesday, May 15th

10. CITY COUNCIL TO APPROVE C&S FY20 BUDGET

- June/July 2019