

# 56<sup>th</sup> Annual Alonzo Awards Dinner

THURSDAY, OCTOBER 25<sup>TH</sup>, 2018 | GRAND HYATT SAN DIEGO

## SPONSORSHIP OPPORTUNITIES

### Title Sponsor \$12,000

- Recognition as exclusive title sponsor of event
- Front row and center table for 10 at the awards dinner
- Opportunity for DSDP to place VIP at table
- Opportunity to address attendees at the event through company highlight video
- Special recognition in the sponsor appreciation video
- Full-page ad in the event program
- Prominent exposure at event, including logo on podium, step & repeat, slide deck, and all event signage
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Company name included in all press releases regarding event
- Signage at your table identifying company organization
- Champagne at your table

### Create the Future Sponsor \$8,000

- Recognition as exclusive theme sponsor of event
- Front row and center table for 10 at the awards dinner
- Opportunity for DSDP to place VIP at table
- Special recognition in the sponsor appreciation video
- Half-page ad in the event program
- Prominent exposure at event, including logo on podium, slide deck, and event signage
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

### Presenting Sponsor \$7,500

- Recognition as a presenting sponsor of event
- VIP seating - first or second row table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video
- Half-page ad in the event program
- Prominent exposure at event, including logo on podium, slide deck, and event signage
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

## Award Sponsor

**\$6,000**

Founders Award  
Vic Kops Humanitarian Award  
Sustainable Business Practices Award  
Build Your Business Alonzo Award  
Made to Move Alonzo Award  
Create the Vibe Alonzo Award  
Make Your Place Alonzo Award  
Innovation Alonzo Award  
Volunteer of the Year Award

- Alonzo Award sponsored by your company
- Opportunity to present award to recipient on stage
- Logo included in event program and award video
- Priority seating – table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video for event
- Quarter-page ad in the event program
- Company logo on promotional and marketing materials before and after event, including but not limited to: invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

## Event Sponsor

**\$5,500**

Centerpiece Sponsor  
Reception Sponsor  
Wine Sponsor  
Program Sponsor  
Registration Sponsor  
Silent Auction Sponsor  
Printing Sponsor  
After Party Sponsor  
Dinner Sponsor (\$6,000)  
Dessert Sponsor (\$6,000)

All include:

- Event component sponsored by your company
- Priority seating – table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video for event
- Quarter-page ad in the event program
- Company logo on promotional and marketing materials before and after event, including but not limited to: invitation, website, newsletter, etc.
- Signage at your table identifying company organization

### Centerpiece Sponsor

- Company logo included in all table centerpieces

### Reception Sponsor

- Event reception sponsored by your company, prominent signage throughout venue

### Wine Sponsor

- Wine at reception & dinner sponsored by your company, logo included on tray and table wine tents

### Program Sponsor

- Sponsor of printed event program, full-page ad in program

### Registration Sponsor

- Prominent signage at guest registration and logo on table assignment card given to all guests

### Silent Auction Sponsor

- Silent auction sponsored by your company, logo printed on all silent auction materials

### After Party Sponsor

- Sponsor of the after party event, prominent signage and option to brand photobooth

### Dinner Sponsor (\$6,000)

- Company name and logo included on dinner menus provided to every guest

### Dessert Sponsor (\$6,000)

- Company logo printed on chocolate wafer served with dessert

<p><b>Community Sponsor</b>  <b>\$5,000</b>  Downtown Clean &amp; Safe Sponsor  Keep Downtown Safe &amp; Beautiful Sponsor</p>	<ul style="list-style-type: none"> <li>• Priority seating – table for 10 at the awards dinner</li> <li>• Special recognition in the sponsor appreciation video for event</li> <li>• Quarter-page ad in the event program</li> <li>• Company logo on promotional and marketing materials before and after event, including but not limited to: invitation, website, newsletter, etc.</li> <li>• Signage at your table identifying company organization</li> </ul>
<p><b>Gold Table Sponsor</b>  <b>\$4,000</b></p>	<ul style="list-style-type: none"> <li>• Preferred seating - table for 10 at the awards dinner</li> <li>• Signage at the table identifying company or organization</li> <li>• Recognition at event</li> </ul>
<p><b>Host Table Sponsor</b>  <b>\$3,000</b></p>	<ul style="list-style-type: none"> <li>• Reserved seating for 10 at the awards dinner</li> <li>• Signage at the table identifying company organization</li> <li>• Recognition at event</li> </ul>
<p><b>Individual Ticket</b>  <b>\$375</b></p>	<ul style="list-style-type: none"> <li>• Reserved seat at the awards dinner</li> </ul>

# SECURE YOUR SPONSORSHIP

## PARTICIPATION FORM

We would like to participate at the \_\_\_\_\_ level.

Company Name:

Contact Name:

Company Address:

City:

State:

Zip:

Phone:

Email:

## PAYMENT AUTHORIZATION

Please charge my:      VISA              MASTERCARD              AMEX

Amount: \$

Card Number:

Expiration Date:

CVV:

Billing Zip Code:

Signature:

Date:

Please return to Taylor Stahl, [tstahl@downtownsandiego.org](mailto:tstahl@downtownsandiego.org)  
Downtown San Diego Partnership  
401 B Street, Suite 100 | San Diego, CA 92101