

56th ANNUAL ALONZO AWARDS DINNER

GRAND HYATT SAN DIEGO | THURSDAY, OCTOBER 25TH, 2018

SPONSORSHIP OPPORTUNITIES

Title Sponsor \$12,000

SOLD! THANK YOU,
Stockdale Capital Partners

- Recognition as exclusive title sponsor of event
- Front row and center table for 10 at the awards dinner
- Opportunity for DSDP to place VIP at table
- Opportunity to address attendees at the event through company highlight video
- Special recognition in the sponsor appreciation video
- Full-page ad in the event program
- Prominent exposure at event, including logo on podium, step & repeat, slide deck, and all event signage
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Company name included in all press releases regarding event
- Signage at your table identifying company organization
- Champagne at your table

Create the Future Sponsor \$8,000

SOLD! THANK YOU,
San Diego Gas & Electric

- Recognition as exclusive theme sponsor of event
- Front row and center table for 10 at the awards dinner
- Opportunity for DSDP to place VIP at table
- Special recognition in the sponsor appreciation video
- Half-page ad in the event program
- Prominent exposure at event, including logo on podium, slide deck, and event signage
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

Presenting Sponsor \$7,500

SOLD! THANK YOU,
California Apartment Association
Dynalectric San Diego
Swinerton
Turner Construction Company

- Recognition as a presenting sponsor of event
- VIP seating - first or second row table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video
- Half-page ad in the event program
- Prominent exposure at event, including logo on podium, slide deck, and event signage
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

Premier Sponsor

SOLD! THANK YOU,

Ace Parking
Cox Communications
Grand Hyatt San Diego

- Recognition as a premier sponsor of the event
- Special recognition in the sponsor appreciation video
- Company name and logo listed on event invitation
- Quarter-page ad in the event program
- Preferred seating – table at the awards dinner (10 seats)
- Company logo on all promotional and marketing materials leading up to the event, including but not limited to: save the date, invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

Award Sponsor

\$6,000

Founders Award
Build Your Business Alonzo Award

THANK YOU,

Vic Kops Humanitarian Award
U.S. Bank

Sustainable Business Practices
Republic Services

Made to Move Alonzo Award
bollert|lebeau & Gensler

Create the Vibe Alonzo Award
Emmes Realty Services of CA

Make Your Place Alonzo Award
Carrier Johnson + CULTURE

Innovation Alonzo Award
PCL

Volunteer of the Year Award
TSA Construction

- Alonzo Award sponsored by your company
- Opportunity to present award to recipient on stage
- Logo included in event program and award video
- Priority seating – table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video for event
- Quarter-page ad in the event program
- Company logo on promotional and marketing materials before and after event, including but not limited to: invitation, website, newsletter, etc.
- Signage at your table identifying company organization
- Champagne at your table

Event Sponsor

\$5,500

Dessert Sponsor (\$6,000)
Registration Sponsor
Silent Auction Sponsor

All include:

- Event component sponsored by your company
- Priority seating – table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video for event
- Quarter-page ad in the event program
- Company logo on promotional and marketing materials before and after event, including but not limited to: invitation, website, newsletter, etc.
- Signage at your table identifying company organization

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Event Sponsor (cont.) \$5,500

Dessert Sponsor (\$6,000)
Registration Sponsor
Silent Auction Sponsor

THANK YOU,

Reception Sponsor
Clark Construction

Centerpiece Sponsor
Pendry San Diego

Wine Sponsor
Cavignac & Associates

Printing Sponsor
reproHAUS

After Party Sponsor
California Strategies

Dinner Sponsor
The GEO Group

Program Sponsor
Carleton Management

Registration Sponsor

- Prominent signage at guest registration and logo on table assignment card given to all guests

Silent Auction Sponsor

- Silent auction sponsored by your company, logo printed on all silent auction materials

Dessert Sponsor (\$6,000)

- Company logo printed on chocolate wafer served with dessert

Centerpiece Sponsor (SOLD)

- Company logo included in all table centerpieces

Reception Sponsor (SOLD)

- Event reception sponsored by your company, prominent signage throughout venue

Wine Sponsor (SOLD)

- Wine at reception & dinner sponsored by your company, logo included on tray and table wine tents

Program Sponsor (SOLD)

- Sponsor of printed event program, full-page ad in program

After Party Sponsor (SOLD)

- Sponsor of the after party event, prominent signage and option to brand photobooth

Dinner Sponsor (SOLD)

- Company name and logo included on dinner menus provided to every guest

Community Sponsor \$5,000

SOLD! THANK YOU,

Balfour Beatty
Union Bank
Flocke & Avoyer
Bank of America
UCSD

Downtown Clean & Safe Sponsor
San Diego Padres

Keep Downtown Safe & Beautiful
Sponsor Allied Universal

- Priority seating – table for 10 at the awards dinner
- Special recognition in the sponsor appreciation video for event
- Quarter-page ad in the event program
- Company logo on promotional and marketing materials before and after event, including but not limited to: invitation, website, newsletter, etc.
- Signage at your table identifying company organization

Gold Table Sponsor \$4,000	<ul style="list-style-type: none">• Preferred seating - table for 10 at the awards dinner• Signage at the table identifying company or organization• Recognition at event
Host Table Sponsor \$3,000 SOLD OUT!	<ul style="list-style-type: none">• Reserved seating for 10 at the awards dinner• Signage at the table identifying company organization• Recognition at event
Individual Ticket \$375	<ul style="list-style-type: none">• Reserved seat at the awards dinner

SECURE YOUR SPONSORSHIP

PARTICIPATION FORM

We would like to participate at the _____ level.

Company Name:

Contact Name:

Company Address:

City:

State:

Zip:

Phone:

Email:

PAYMENT AUTHORIZATION

Please charge my: VISA MASTERCARD AMEX

Amount: \$

Card Number:

Expiration Date:

CVV:

Billing Zip Code:

Signature:

Date:

Please return to Taylor Stahl, tstahl@downtownsandiego.org
Downtown San Diego Partnership
401 B Street, Suite 100 | San Diego, CA 92101