



Proposed FY19 Clean & Safe Budget Review

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**Downtown San Diego Clean and Safe
FY19 Proposed Budget Review
FY18 Act&Proj. vs Proposed FY19 Budget**

Revenue	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Assesments	\$ 8,480,622.70	\$ 8,903,976.94	\$ 423,354.24
Interest	\$ 150.00	\$ 180.00	\$ 30.00
Water Feature Reimbursement	\$ 30,631.17	\$ 36,000.00	\$ 5,368.83
Median Maintenance Reimbursement	\$ 19,000.00	\$ 19,000.00	\$ -
New Development		\$ 252,201.13	
Program Management		\$ 15,000.00	
Subtotal	\$ 8,530,403.87	\$ 9,226,358.07	\$ 428,753.07
General Benefit: Other			
Total:	\$ 8,530,403.87	\$ 9,226,358.07	\$ 428,753.07

Maintenance	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Maintenance Salaries & Wages	\$ 2,705,726.11	\$ 2,762,725.98	\$ 56,999.87
Program Management	\$ 28,113.07	\$ 29,518.72	\$ 1,405.65
Vehicle Insurance	\$ 15,419.43	\$ 18,000.00	\$ 2,580.57
General Liability Ins.	\$ 106,574.69	\$ 117,000.00	\$ 10,425.31
Cleaning & Janitorial Supplies	\$ 146,434.10	\$ 150,000.00	\$ 3,565.90
Landscaping Supplies	\$ 17,545.17	\$ 25,116.29	\$ 7,571.12
District Mailings / Web Services	\$ 2,260.37	\$ 3,000.00	\$ 739.63
Vehicle Repair & Maintenance	\$ 67,307.95	\$ 70,000.00	\$ 2,692.05
Vehicle Fuel	\$ 62,513.50	\$ 70,000.00	\$ 7,486.50
Waste Removal	\$ 85,457.33	\$ 85,000.00	\$ (457.33)
Uniforms	\$ 8,943.03	\$ 10,000.00	\$ 1,056.97
Training	\$ 4,096.40	\$ 4,000.00	\$ (96.40)
Rents / Leases	\$ 34,447.24	\$ 35,026.04	\$ 578.80
Equipment Leasing / Purchasing	\$ 87,211.90	\$ 80,000.00	\$ (7,211.90)
Electric Services	\$ 36,776.06	\$ 35,000.00	\$ (1,776.06)
Water Services	\$ 27,056.07	\$ 30,000.00	\$ 2,943.93
Workorder Device Services	\$ 22,989.62	\$ 38,000.00	\$ 15,010.38
Work Order System	\$ 29,900.00	\$ 32,000.00	\$ 2,100.00
Powerwashing	\$ 844,636.20	\$ 861,551.04	\$ 16,914.84
Streetscape	\$ 47,268.30	\$ 136,020.18	\$ 88,751.88
Tree Trimming MTS	\$ 15,220.00	\$ 15,000.00	\$ (220.00)
Tree Trimming Neighborhood	\$ 113,034.37	\$ 107,024.62	\$ (6,009.75)
Tree Trimming Palm Trees	\$ -	\$ 25,000.00	\$ 25,000.00
Water Feature	\$ 26,500.00	\$ 31,000.00	\$ 4,500.00
Wayfinding Signage Maintenance	\$ 6,425.00	\$ 5,000.00	\$ (1,425.00)
Subtotal	\$ 4,541,855.91	\$ 4,774,982.87	\$ 233,126.96
General Benefits			
Maintenance Total:	\$ 4,541,855.91	\$ 4,774,982.87	\$ 233,126.96

Beautification/Installation	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Placemaking Activations	\$ 155,867.35	\$ 100,500.00	\$ (55,367.35)
Program Management	\$ 13,387.00	\$ 14,056.35	\$ 669.35
General Liability Ins.	\$ 14,854.37	\$ 16,000.00	\$ 1,145.63
District Mailings / Web Services	\$ 1,272.37	\$ 1,500.00	\$ 227.63
Training	\$ 1,578.90	\$ 1,500.00	\$ (78.90)
Rents / Leases	\$ 14,910.16	\$ 16,380.00	\$ 1,469.84
Installations/Beautification S&W	\$ 201,884.66	\$ 183,797.07	\$ (18,087.59)
Midblock Lighting	\$ 260,000.00	\$ 260,000.00	\$ -
Tree Light Maintenance	\$ 74,461.14	\$ 64,472.22	\$ (9,988.92)
Subtotal	\$ 738,215.95	\$ 658,205.64	\$ (80,010.31)
General Benefits			
Beautification/Installation Total	\$ 738,215.95	\$ 658,205.64	\$ (80,010.31)

Disorder/Nuisance	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Disorder & Nuisance Abatement - S&W	\$ 2,411,747.41	\$ 2,568,306.09	\$ 156,558.68
Program Management	\$ 26,775.00	\$ 28,113.75	\$ 1,338.75
General Liability Ins.	\$ 14,854.37	\$ 16,000.00	\$ 1,145.63
District Mailings / Web Services	\$ 2,259.84	\$ 3,000.00	\$ 740.16
Training	\$ 2,674.50	\$ 2,500.00	\$ (174.50)
Rents / Leases	\$ 49,318.74	\$ 50,203.99	\$ 885.25
Subtotal	\$ 2,507,629.86	\$ 2,668,123.83	\$ 160,493.97
General Benefits			
Disorder/Nuisance Total	\$ 2,507,629.86	\$ 2,668,123.83	\$ 160,493.97

Admin	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Audit & Accounting Services	\$ 12,400.00	\$ 13,000.00	\$ 600.00
Program Management	\$ 23,482.13	\$ 24,656.24	\$ 1,174.11
General Liability Ins.	\$ 14,854.36	\$ 16,000.00	\$ 1,145.64
Office Supplies	\$ 9,285.40	\$ 9,000.00	\$ (285.40)
Postage & Mailing	\$ 234.98	\$ 500.00	\$ 265.02
District Mailings / Web Services	\$ 2,180.63	\$ 3,000.00	\$ 819.37
Payroll Services/Parking/Misc	\$ 40,719.96	\$ 42,000.00	\$ 1,280.04
Office Copier	\$ 13,105.21	\$ 13,500.00	\$ 394.79
Travel	\$ 2,500.00	\$ 2,500.00	\$ -
Training	\$ 2,098.20	\$ 2,000.00	\$ (98.20)
Rents / Leases	\$ 14,642.05	\$ 13,592.00	\$ (1,050.05)
Electric Services	\$ 4,381.27	\$ 4,000.00	\$ (381.27)
Telephones	\$ 2,922.49	\$ 3,200.00	\$ 277.51
Water Services	\$ 2,901.02	\$ 3,000.00	\$ 98.98
Legal Expense	\$ 3,520.00	\$ 8,500.00	\$ 4,980.00
IT Support	\$ 7,000.00	\$ 8,000.00	\$ 1,000.00
Admin - Salaries & Wages	\$ 172,391.53	\$ 173,390.60	\$ 999.07
CEP Program Management	\$ 57,159.27	\$ 60,017.23	\$ 2,857.96
Subtotal	\$ 385,778.50	\$ 399,856.07	\$ 14,077.57
General Benefits			
Admin Total	\$ 385,778.50	\$ 399,856.07	\$ 14,077.57

Other	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
City Fee	\$ 150,000.00	\$ 150,000.00	\$ -
Contingency	\$ 253,196.01	\$ 267,119.31	\$ 13,923.30
Subtotal	\$ 403,196.01	\$ 417,119.31	\$ 13,923.30
General Benefits			
Other Total	\$ 403,196.01	\$ 417,119.31	\$ 13,923.30

CEP	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Business Attrac. & Retention	\$ 188,092.36	\$ 182,788.79	\$ (5,303.57)
Property Marketing	\$ 188,092.36	\$ 182,788.79	\$ (5,303.57)
Subtotal	\$ 376,184.72	\$ 365,577.58	\$ (10,607.14)
General Benefits			
CEP Total	\$ 376,184.72	\$ 365,577.58	\$ (10,607.14)

	FY18 Actuals + Projected	Proposed FY19 Budget	Variance
Subtotal:	\$ 8,952,860.95	\$ 9,283,865.30	\$ 331,004.35
General Benefit			
Total:	\$ 8,952,860.95	\$ 9,283,865.30	\$ 331,004.35

Total	
FY19 Projected Revenue	\$ 9,226,358.07
Projected Delinquencies Collected	\$ 199,171.71
Total Projected Revenue for FY19	\$ 9,425,529.78
FY19 Proposed Expenses:	\$ 9,283,865.30
Variance	\$ 141,664.48

**Downtown San Diego Clean and Safe
Proposed FY19 Budget**

General Benefits	\$ 1,080.89	\$ 4,082.94	\$ 1,694.32	\$ 4,018.48	\$ 7,384.32	\$ 2,168.92	\$ 2,332.05	\$ 22,761.92
Total	\$ 22,020.86	\$ 81,732.79	\$ 32,148.73	\$ 76,466.08	\$ 143,599.64	\$ 40,103.23	\$ 43,809.90	\$ 439,881.22

CEP Exclusive	CEP
Business Attraction & Retention	\$ 182,788.79
Property Marketing	\$ 182,788.79
Subtotal	\$ 365,577.58
General Benefit	\$ 31,176.31
Total	\$ 396,753.89

Total Expenses	CEP	Core	Columbia	Gaslamp	East Village	Cortez	Marina	Total
Subtotal	\$ 446,534.77	\$ 1,692,281.02	\$ 726,645.80	\$ 1,554,185.37	\$ 3,134,871.35	\$ 833,102.88	\$ 896,244.11	\$ 9,283,865.30
General Benefit (Non-Assessment) **	\$ 33,289.72	\$ 51,153.38	\$ 19,591.90	\$ 46,108.15	\$ 85,718.01	\$ 25,022.11	\$ 27,844.94	\$ 288,728.21
Total	\$ 479,824.49	\$ 1,743,434.40	\$ 746,237.70	\$ 1,600,293.52	\$ 3,220,589.36	\$ 858,125.00	\$ 924,089.04	\$ 9,572,593.51

	CEP	Core	Columbia	Gaslamp	East Village	Cortez	Marina	Total
FY19 Revenue	\$ 446,534.77	\$ 1,650,701.59	\$ 667,101.46	\$ 1,659,457.09	\$ 3,105,681.35	\$ 811,524.52	\$ 885,357.28	\$ 9,226,358.07
Projected Delinquencies/Carryforward Collected	\$ -	\$ 87,215.98	\$ 77,484.53	\$ -	\$ -	\$ 22,952.54	\$ 11,518.66	\$ 199,171.71
Total Projected FY19 Revenue	\$ 446,534.77	\$ 1,737,917.57	\$ 744,585.99	\$ 1,659,457.09	\$ 3,105,681.35	\$ 834,477.06	\$ 896,875.94	\$ 9,425,529.78
FY19 Expenses:	\$ 446,534.77	\$ 1,692,281.02	\$ 726,645.80	\$ 1,554,185.37	\$ 3,134,871.35	\$ 833,102.88	\$ 896,244.11	\$ 9,283,865.30
Variance	\$ 0.00	\$ 45,636.55	\$ 17,940.19	\$ 105,271.73	\$ (29,190.00)	\$ 1,374.18	\$ 631.83	\$ 141,664.48

East Village Green Park Maintenance is not reflected in this budget and will not be assessed for until the Park is open

*The broader budget categories may be adjusted by up to fifteen percent (15%) of the total. There is no limitation on the reallocation of funds between individual line budget.

Beautification Allocations

Neighborhoods	Core	Columbia	Gaslamp	East Village	Cortez	Marina	Total
Current Budget	\$ 26,217.74	\$ 26,629.57	\$ 62,486.20	\$ 22,000.00	\$ 32,566.10	\$ 25,212.09	\$ 195,111.70
New Placemaking/Activations budget	\$ 15,000.00	\$ 25,000.00	\$ 21,500.00	\$ 11,500.00	\$ 11,500.00	\$ 16,000.00	\$ 100,500.00
Remaining Funds	\$ 11,217.74	\$ 1,629.57	\$ 40,986.20	\$ 10,500.00	\$ 21,066.10	\$ 9,212.09	\$ 94,611.70

New Hot Spot Position

Neighborhoods	Core	Columbia	Gaslamp	East Village	Cortez	Marina	Total
New Hot Spot Position	\$ 7,700.84	\$ 3,096.43	\$ 7,269.08	\$ 13,707.90	\$ 3,779.95	\$ 4,095.80	\$ 31,720.00
Remaining Funds	\$ 3,516.90	\$ (1,466.86)	\$ 33,717.12	\$ (3,207.90)	\$ 17,286.15	\$ 5,116.29	\$ 62,891.70

Re-Allocation of funds

Neighborhoods	Core	Columbia	Gaslamp	East Village	Cortez	Marina	
Classification	Streetscape	N/A	Streetscape	N/A	Streetscape	Landscape	
Planned Projects	Gum Removal		Trashcans Lighting Tree Replacement		Banners Planters Lighting	Planters Banners Lighting	



Downtown San Diego Clean and Safe
FY19 Proposed Budget Review
FY19 General Benefit Breakdown

FY19 General Benefit	Amount
Gas Tax	\$19,000.00
Water Feature	\$36,000.00
Homeless 501c3 (Donation Stations, Make Change Count)	\$12,000.00
Public Spaces 501c3 Placemaking and Beautification)	\$20,000.00
Grants (County, Bank of America, Housing Commision)	\$180,000.00
In-Kind Work (Pro-bono Legal, Public Service Announcements)	\$81,000.00
Volunteer Program	\$5,000.00
Conference Fees Value	\$2,250.00
Meeting Room Rental Value	\$2,000.00
Total Projected General Benefit Funding	\$357,250.00
Required 3.11% General Benefit Funding	\$288,728.21
Variance	\$68,521.79

**DOWNTOWN SAN DIEGO CLEAN & SAFE
PROPOSED FY19 SERVICE LEVELS**

MAINTENANCE	Core FY 19 Services	Columbia FY 19 Services	Gaslamp FY 19 Services	East Village FY 19 Services	Cortez FY 19 Services	Marina FY 19 Services
Maintenance Ambassadors	8	4	10	14	5	3
Sidewalk Sweeping (days per week)	Serviced 7 Days a week					
Removal of Trash & Debris (days per week)	Serviced 7 Days a week					
Waste Removal	Serviced 7 Days a week					
Illegal Dumps	Serviced 7 Days a week					
Doggie Stations	Serviced 7 Days a week					
Tree Grates/Lids Cleaning	Serviced 7 Days a week					
Landscaping Team	5 Team Members - ALL NEIGHBORHOODS					
Tree Watering	Serviced 7 Days a week					
Corner Planters	Serviced 7 Days a week					
Median Beautification	Serviced 7 Days a week					
Hanging Baskets	Serviced 7 Days a week					
Special Projects/Hot Spot Team	4 Team Members - ALL NEIGHBORHOODS					
Trashcan Installation	Serviced 7 Days a week					
Painting Lightpoles	Serviced 7 Days a week					
Community Events	Serviced 7 Days a week					
Hot Spot Maintenance	Serviced 7 Days a week - will increase in FY19					
CONTRACTORS	Core FY 19 Services	Columbia FY 19 Services	Gaslamp FY 19 Services	East Village FY 19 Services	Cortez FY 19 Services	Marina FY 19 Services
Powerwashing (per year)	3,036	1,104	3,216	7,200	1,944	1,440
Tree Trimming - Neighborhood (per year)	240	139	133	470	209	388
Tree Trimming - MTS Lines (per year)	43	10	0	42	0	0
Palm Tree Trimming (per year)	35	38	12	57	42	61
Water Feature (days per week)	5 Days a week					
SAFETY	Core FY 19 Services	Columbia FY 19 Services	Gaslamp FY 19 Services	East Village FY 19 Services	Cortez FY 19 Services	Marina FY 19 Services
Safety Ambassadors *FTE	8	3	5	19	4	4.50
Safety Supervisors *FTE	3 - ALL NEIGHBORHOODS					
Program Manager	1 Program Manager- ALL NEIGHBORHOODS					
Business Visits	Serviced 7 Days a week					
Direction Assistance	Serviced 7 Days a week					
Security Checks	Serviced 7 Days a week					
Welfare Checks	Serviced 7 Days a week					
Impeding Sidewalk Assistance	Serviced 7 Days a week					
Sustance Abuse Activity	Serviced 7 Days a week					
Escort Provided	Serviced 7 Days a week					
Homeless Outreach Workers	3 - ALL NEIGHBORHOODS*					



FY19 CLEAN & SAFE Budget Meetings

January – March 2018 Timeline

Date	Action
January 18, 2018 5:00– 6:45 p.m.	Cortez Discover Condominium Room 850 Beech Street Learn about Clean & Safe and plan for 2019 <ul style="list-style-type: none"> △ Community Feedback <ul style="list-style-type: none"> ○ Additional Lighting ○ Additional Streetscape ○ Additional Safety
January 24, 2018 5:00 – 6:00 p.m.	Marina City Front Terrace 500 W Harbor Drive Learn about Clean & Safe plan for 2019 <ul style="list-style-type: none"> △ Community Feedback <ul style="list-style-type: none"> ○ Additional Safety ○ Tree Light Maintenance ○ Additional Streetscape
January 25, 2018 5:00—6:00 p.m.	Gaslamp Hard Rock Hotel 207 5 th Ave Learn about Clean & Safe and plan for 2019 <ul style="list-style-type: none"> △ Community Feedback <ul style="list-style-type: none"> ○ Additional Safety ○ Additional Streetscape ○ Additional Safety
January 30, 2018 5:00 – 6:00 p.m.	City Center House of Blues 1055 5 th Ave Learn about Clean & Safe plan for 2019 <ul style="list-style-type: none"> △ Community Feedback <ul style="list-style-type: none"> ○ Placemaking ○ Additional Streetscape
February 06, 2018 5:00 – 6:00 p.m.	East Village Mission Brewery 1441 L Street Learn about Clean & Safe plan for 2019 <ul style="list-style-type: none"> △ Community Feedback <ul style="list-style-type: none"> ○ Additional Safety ○ Additional Power washing ○ Additional Streetscape
February 07, 2018 5:00 – 6:00 p.m.	Columbia - MusicBox Learn about Clean & Safe plan for 2019 <ul style="list-style-type: none"> △ Community Feedback <ul style="list-style-type: none"> ○ Increase Streetscape for Doggie Stations ○ Continue with Maintenance ○ Continue with Safety



FY19 CLEAN & SAFE Budget Meetings

January – March 2018 Timeline

February 20, 2018	<p>Clean and Safe Board Meeting</p> <ul style="list-style-type: none"> ^ 1st Draft Review ^ Schedule neighborhood meetings with each representative from board/community members. ^ Discussed reviewing New Development
February 26, 2018	<p>City Center/Columbia Representatives Meeting</p> <ul style="list-style-type: none"> • Review Core Budget and details on each line item <ul style="list-style-type: none"> ○ Had to reschedule and sent via email reports
March 01, 2018	<p>East Village Representatives Meeting</p> <ul style="list-style-type: none"> ^ Review East Village Budget and details on each line item <ul style="list-style-type: none"> ○ Discussed Tree Light Removal ○ Keep Safety Schedule ○ Continue Power Washing
March 01, 2018	<p>Gaslamp Representatives Meeting</p> <ul style="list-style-type: none"> ^ Review Gaslamp Budget and details on each line item <ul style="list-style-type: none"> ○ Discussed Additional Lights ○ Increase Streetscape for Trashcans
March 02, 2018	<p>Cortez Representatives Meeting</p> <ul style="list-style-type: none"> ^ Review Cortez Budget and details on each line item <ul style="list-style-type: none"> ○ Discussed Banner project ○ Increase Streetscape ○ Potential Lighting
March 03, 2018	<p>Marina Representatives Meeting</p> <ul style="list-style-type: none"> ^ Review Marina Budget and details on each line item <ul style="list-style-type: none"> ○ Discussed Lighting Project ○ Discussed Banner Project ○ Continue Event ○ Discussed Corner Planters
March 09, 2018	<p>Budget Ad Hoc Committee Meeting</p> <ul style="list-style-type: none"> ^ Review Entire Budget and details on each line item <ul style="list-style-type: none"> ○ Discussed New Development ○ Discussed Delinquencies ○ Continue Hot Spot Program with proposed FTE addition ○ Discussed Place-making Activations and Streetscape Allocations ○ Proposed adding FTE to support all neighborhoods efforts