



CEP COMMITTEE MEETING
2.28.2017 | 3:00 PM
401 B STREET, SUITE 100
AGENDA

WELCOME & INTRODUCTIONS

NON-AGENDA PUBLIC COMMENT

BRANDING CAMPAIGN UPDATE

- Digital Results To-Date: IVC Media COO Anthony Astolfi

BUDGET

- Branding expenditure

NEXT STEPS

- Upcoming projects & discussion
- Ongoing priorities

INSTAGRAM : @DOWNTOWNSANDIEGO
FACEBOOK: DOWNTOWN SAN DIEGO PARTNERSHIP
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THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST