

9:30 CALL MEETING TO ORDER

- Approval of Minutes – October, 17 2017 (Page 2) **ACTION**
- Non-Agenda Public Comment

STAFF REPORT

- Deck the Halls
- Upcoming Events
- New Business Newsletter

FINANCIALS

- Review & Accept July 2016 - December 2017 Financials (Handout) **ACTION**

MEMBER DISCUSSION

ADJOURN



Downtown San Diego Business Improvement District

Advisory Board Meeting Minutes

October 17, 2017 8:30 a.m.

401 B Street, Suite 100, San Diego, CA 92101

Call to Order

The meeting was called to order by Bill Sauls at 8:39 am.

The following BID Advisory Board Members were present: Bill Sauls, Michael Caldwell, and Santiago Campa.

The following members of the public were present: Christine Takara, Javier Montero, Julie Montgomery, and Rodrigo Iglesias.

The following staff members were present: Lise Koerschgen, Alicia Kostick, and Jennifer Paul.

Approval of Minutes

Motion: To accept the June 28, 2017 minutes.

By: Bill Sauls. **Seconded by:** Santiago Campa. Approved unanimously.

No Non Agenda Public Comment

Staff Report

Ms. Koerschgen announced her departure from the Downtown San Diego Partnership. She introduced Ms. Paul who will be taking over Ms. Koerschgen's duties regarding the BID.

Ms. Paul discussed the upcoming CicloSDias event and the pop-up dog park the Partnership is putting up for the event. She also announced the third annual Deck the Halls event in December.

Mr. Sauls recommended a motion to accept new board members to the BID Advisory Board.

Motion: To accept new board members to the BID Advisory Board.

By: Bill Sauls. **Seconded by:** Santiago Campa. Approved unanimously.

Financials

Ms. Kostick reviewed the July 2016 – September 2017 financials.

Motion: To accept the July 2016 – September 2017 financials.

By: Santiago Campa. **Seconded by:** Javier Montero. Approved unanimously.

Member Discussion

Mr. Sauls explained the purposes of the BID to the new board members and where its boundaries lie.

Mr. Campa introduced ways to further engage businesses within the BID to the board members. He suggested literature or a newsletter that can be shared with the new businesses when they apply for a business license or a potential member spotlight on the monthly newsletter. Staff agreed to begin looking into options for new business outreach.

Adjourn

The meeting was adjourned by Bill Sauls at 9:08 am.