

Joint Tech & CEP Subcommittee

Short-Term/ Tactical:

- Employee Perspective:
 - Reverse Commute – those living downtown are already convinced of something, help tell that story to extol the virtues and benefits of downtown.
 - Potential Employees to speak to – City, County, Sempra
- Employer Perspective?
- Companies that are considering a move or expanding (pitch downtown)
- Tours of downtown
- Participate in the EDC committee
- Create talking points, leave behind, standard pitch deck
- Better data collection, demographic study to enhance story of downtown

Long-Term/ Strategic:

- Identify Top 50 Employers
 - Companies that need to be close to the airport
- Create funnel of companies wanting to come downtown

Recruitment vs Growth and Retention

- What are our fastest growing companies downtown? Regionally?
 - Help tell the story of downtown and helps identify teams to move to pitch downtown.

Expectations from Subcommittee Members

- Quarterly attendance
- Report on status of commercial space (tenants moving, availability, etc)
- Facilitating introductions
- Participation in speakers' bureau and company visits
- Providing company leads, and data to help facilitate process
- Joining downtown tours



COMMUNITY PARTNERS

- Building Industry Association
- Business Leadership Alliance
- CHARGE (Joyce Summers & LC Cline)
- Circulate SD
- Columbia District
- CommNexus
- CONNECT
- Civic San Diego
- Councilmember Chris Ward
- Cortez Hill Active Residents Group
- Downtown BID (Santiago Campa, Jimmy Langley)
- Downtown Community Planning Council
- Downtown Residents Group (Gary Smith)
- East Village Association (BID)
- East Village Residents Association
- EVA (David Hazan & Glenna Gasper)
- EVRG (Joan Wojcik & Robert Weichelt)
- Friends of Downtown
- Friends of Tweet Street Park
- Gaslamp Quarter Association (BID)
- Gaslamp Quarter Historical Foundation
- GQHF (Catalina Preskill)
- GQA & Alliance (Michael Trimble, Howard Greenberg, Michael Georgeopolus)
- Little Italy Residents Association (Annie Eichman)
- Marina Residents (Barbara Daly)
- MCASD (Cris Scorza)
- Mission Brewery (Dan Selis)
- San Diego Convention Center
- San Diego Regional Economic Development Corporation
- San Diego Tourism Authority
- SD Bike Coalition (Andy Harshaw)
- Unified Port of San Diego
- Yoga One (Amy & Michael Caldwell)
- Supervisor Ron Roberts
- SD Architecture (Maxine Ward & Pauly De Bartolo)

INSTAGRAM : @DOWNTOWNSANDIEGO
FACEBOOK: DOWNTOWN SAN DIEGO PARTNERSHIP
TWITTER: @SDPARTNERSHIP