

# DOWNTOWN SAN DIEGO PARTNERSHIP BUSINESS IMPROVEMENT DISTRICT (BID)

The Downtown San Diego Partnership is proud to manage the Downtown Business Improvement District (BID).

Our goal is to provide the resources needed to promote economic activity, improve quality of life, and create a vibrant destination for shopping, dining, nightlife, and tourism in the Downtown core. The Downtown Business Improvement District acts as a catalyst, working with businesses, community members, and city partners to promote positive change in our neighborhood.

You are a member of the Downtown BID if you have a business license and are located within the borders of Ash to E Streets & First to Tenth Avenues (with the exception of Fourth and Fifth from Broadway to E).

The Downtown San Diego Business Improvement District hosted the following in 2016:

Annual BID Financial Report FY16	
BID Income and Expenditures for FY16	
<b>Income</b>	
Assessments:	\$61,042.62
SBEP:	\$20,088.00
<b>Total Income:</b>	<b>\$81,130.62</b>
<b>Expenses</b>	
Operating:	\$25,000.00
Personnel:	\$41,341.25
Special Events:	\$10,243.28
Outreach Publications:	\$712.59
Contingency:	\$3,833.50
<b>Total Expenses:</b>	<b>\$81,130.62</b>
<b>Net Income:</b>	<b>\$ 0</b>

Two "Core Sessions" workout events in which a portion of C Street was closed to traffic and cars were replaced with spandex-clad fitness enthusiasts, specialized trainers, and local vendors.

The 3rd Annual "Sounds of Summer" concert series, in partnership with The US GRANT, Sycuan, and GigTown, filled our Downtown streets with local music. 2016 was bigger and better than ever. Thanks to our new partner, U.S. Bank, we hosted 39 free shows over 11 weeks. The San Diego Bike Coalition got involved and hosted four lunchtime bike rides between Downtown "Sounds of Summer"

"Deck the Halls" holiday event: Santa came for pictures and we lit up the trees along B Street with holiday lights. Donut Bar brought out free donuts and hot cocoa, 7 Café had cookie-decorating activities, and Stout expanded the event to include a holiday market for last-minute gift shopping.

