



DOWNTOWNSANDIEGO.ORG

D O W N T O W N
SAN DIEGO
P A R T N E R S H I P

DOWNTOWN SAN DIEGO PARTNERSHIP
Become a Member

WORK

LIVE

PLAY

EAT

SHOP

STAY

MEMBERSHIP • HOW TO JOIN • HOW WE ARE FUNDED • OUR DOWNTOWN VISION



ABOUT *Membership*

The Downtown San Diego Partnership is the leading advocate for the branding, revitalization, economic vitality, and growth of Downtown San Diego. We are a member-based, non-profit 501 (c)6 business organization committed to the success of San Diego's vibrant and world-class urban centre.

Our top priorities include 1) Business Attraction and Retention, 2) Organizational Restructuring, 3) Lead on Catalytic Projects, 4) Expedite Permitting and Planning via Civic San Diego, and 5) Fostering our Political Action Committee.

As a member of the Downtown San Diego Partnership, you will receive unparalleled privileges and benefits, exposure to high-level special events, monthly networking functions and other opportunities unmatched by any other local membership-based organization.

BENEFITS & *Values*

As a member, you will become an integral part of the downtown community and have a voice in the direction of our diverse and growing region. You will have unique access, information and tools to better work, enjoy, live and learn about significant changes ahead that affect your life in the greater San Diego area.

Members also have the opportunity to lend their voices to the future of downtown through committee participation. Members can get involved in areas they have experience or wish to learn more about through a variety of committee options.

How to Join

Becoming a member of the Downtown San Diego Partnership is easy! Simply fill out the **Quick Application form**, and our membership team will contact you.

You can also visit our website *Become a Member* page to sign-up. Please visit: **DowntownSanDiego.org**

WE OFFER THE FOLLOWING LEVELS OF MEMBERSHIP ON AN ANNUAL BASIS:

Chairman's Circle, Sustaining, Corporate, Associate, and Non-Profit. Please see the **[Member Benefits sheet](#)** for more information about our various levels of membership and the benefits we offer exclusively for our members.



For more information on available committees, please visit: www.downtownsandiego.org/committee.



SPECIAL *Events*



The Partnership plans, produces, and promotes a variety of special events throughout the year, including membership mixers, luncheons, an annual golf tournament, the "Taste of Downtown", the Alonzo Awards, and Installation Dinner. Our events have earned a reputation for their substance, relevance, and entertainment.

For more information on upcoming events please visit www.downtownsandiego.org/events.

HOW *We Are Funded*

MEMBERS

The Downtown San Diego Partnership has more than 325 members, representing a variety of business sectors including real estate, start-up incubators, banking, law, defense, insurance, communications, technology, energy, and tourism and hospitality. We have various levels depending on your level of participation and budget. [See the enclosed envelope for the most current levels and benefits.](#)

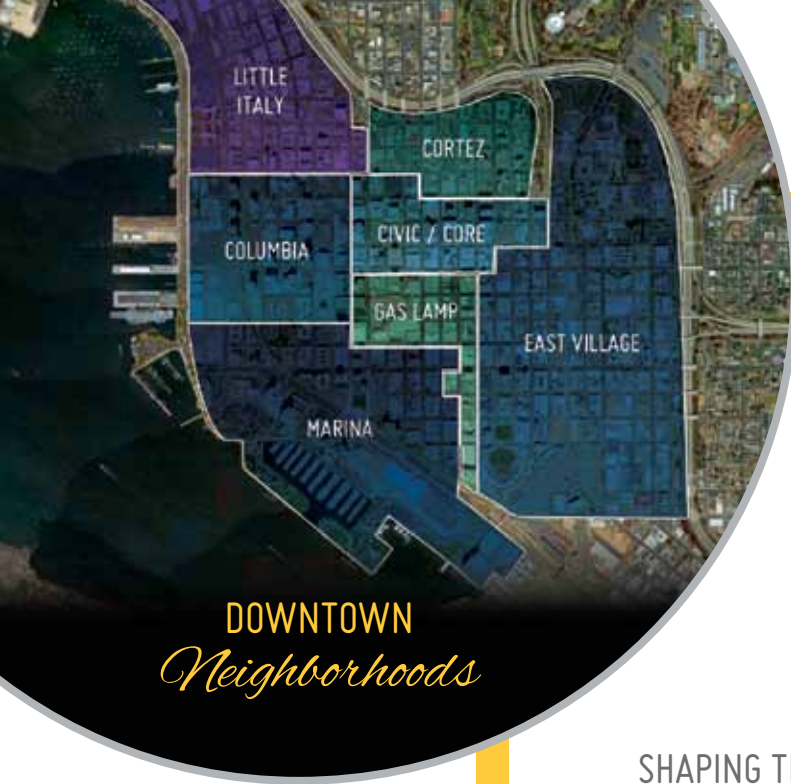
DOWNTOWN PROPERTY-BASED BUSINESS IMPROVEMENT DISTRICT (PBID)

The Partnership manages the Downtown Clean & Safe program through the PBID, which oversees the enhanced maintenance and safety services in the following downtown neighborhoods: Core, Columbia, Marina, Gaslamp Quarter, East Village, and Cortez. The Partnership receives funds from property assessments on owners within the PBID to administer the program. [To learn more about the PBID/Clean & Safe program, please visit: \[www.downtownsandiego.org/clean-safe\]\(http://www.downtownsandiego.org/clean-safe\)](#)



DOWNTOWN BUSINESS IMPROVEMENT DISTRICT (BID)

The Partnership manages the Downtown BID from First Street to Tenth Avenue and Ash Street to E Street for which it receives City funding. [To learn more about our BID program, please visit: \[www.downtownsandiego.org/bid\]\(http://www.downtownsandiego.org/bid\)](#)



OUR DOWNTOWN VISION



IT'S OUR FUTURE.
BE PART OF IT.

SHAPING THE FUTURE OF OUR REGIONAL ASSET—

Downtown San Diego

A vibrant, successful downtown contributes to the success of the Greater San Diego region. More and more, residents, businesses, and visitors alike are seeking the connectedness, mobility, and options that downtowns and urban centers provide. As the leading advocate and voice for Downtown San Diego, we're spearheading the effort to responsibly plan the future of Downtown San Diego—and we invite you to join us. www.downtownsandiego.org/our-downtown-vision



ABOUT DOWNTOWN SAN DIEGO PARTNERSHIP

The Downtown San Diego Partnership is the leading advocate for the branding, revitalization, economic vitality, and growth of Downtown San Diego. We are a member-based, non-profit 501 (c)6 business organization committed to the success of San Diego's vibrant and world-class urban centre.

The Downtown San Diego Partnership was founded in 1993 by a merger of two Downtown organizations: the San Diego Downtown Association/Central City Association and San Diegans, Inc. The Downtown San Diego Partnership has more than 325 members, representing a variety of business sectors including real estate, start-up incubators, banking, law, defense, insurance, communications, technology, energy, and tourism and hospitality.



Join today using this QR code

STAY CONNECTED:



Downtown San Diego Partnership | 401 B Street, Suite 100, San Diego, CA 92101

Office: 619.234.0201 | WWW.DOWNTOWNSANDIEGO.ORG





MEMBERSHIP BENEFITS

As a member of Downtown San Diego Partnership, you will receive unparalleled privileges and benefits, exposure to high-level special events, monthly networking functions and other opportunities unmatched by any other local membership-based organization.

We offer the following levels of membership on an annual basis:

MEMBERSHIP BENEFITS	\$10,000 CHAIRMAN'S CIRCLE	\$5,000 SUSTAINING	\$3,000 CORPORATE	\$1,200 ASSOCIATE	NOT FOR PROFIT
First choice on event sponsorship opportunities for a Partnership luncheon, mixer or special event	Yes				
Chairman's Circle member listing on website	Yes				
Chairman's Circle member listing on signage in the Partnership office and at all DSDP events	Yes				
Invitation to the exclusive and complimentary Chairman Circle Breakfast Series (3 per year)	Yes				
VIP Seating at all Partnership luncheons	Yes				
Two complimentary tickets for the Annual Taste of Downtown	Yes				
Personalized and linked company promotion in Website	Yes	Yes			
Recognition on Partnership materials including programs and e-newsletters	Yes	Yes			
Sustaining member listing in the Alonzo Awards Dinner Program	Yes				
Company promotion via Social Networks: Twitter, Facebook and LinkedIn	Yes		Yes		
Opportunity to showcase company in the "Member Spotlight" in the DSDP Weekly Newsletter	Yes		Yes		
Invitation to multiple employees to all mixers, luncheons, networking and special events	Yes		Yes		
Priority to chair DSDP Committee (based on active participation)	Yes				
Company listing with narrative profile and live link on the DSDP Website	Yes				
Invitation to attend Monthly Member-Only Events	Yes			Yes	Yes
Opportunity to participate in multiple DSDP committees	Yes			Yes	Yes
Weekly e-newsletter focusing on DSDP issues & events	Yes			Yes	Yes
Company listing on the DSDP Website	Yes			Yes	Yes
Opportunity to chair DSDP Committee (based on active participation)	Yes			Yes	Yes
One individual to represent your company for membership and attend DSDP events	Yes			Yes	Yes

Please fill out the enclosed **Quick Application form** or visit www.DowntownSanDiego.org and click on the *Become A Member* button to join today!



DOWNTOWN
SAN DIEGO
PARTNERSHIP

QUICK APPLICATION FORM

Please complete and return to:

Downtown San Diego Partnership
401 B Street, Suite 100, San Diego, CA 92101
Office: 619.234.0201 | Fax: 619.234.3444

INDIVIDUAL'S NAME

TITLE

FIRM'S NAME

TYPE OF BUSINESS

ADDRESS

CITY/STATE

ZIP CODE

PHONE

FAX

E-MAIL

WEBSITE

NUMBER OF FULL-TIME EMPLOYEES

MEMBERSHIP LEVEL

AMOUNT \$

See membership benefits sheet for level benefits.

The Downtown San Diego Partnership looks forward to working with you towards the advancement of downtown. Please call **619.234.0201** for additional information or visit www.DowntownSanDiego.org and click on the *Become A Member* button.