

# Media Highlights

Downtown San Diego Partnership Clean & Safe Program  
MAY 6 - June 9, 2017



**KUSI In the Morning | Yoga on the Midway**  
**May 6, 2017**



This morning, Allie Wagner joined nearly 1,000 yogis aboard the USS Midway to participate in a free yoga class sponsored by the **Downtown San Diego Partnership**, Scripps Health, and Yoga One. This annual event is free to the public and open to all ages and skill levels.



**Spotted: 5/6/17 Yoga on the Midway**  
**May 8, 2017 | Nancee E. Lewis**



<http://www.pacificsandiego.com/photos-videos/photos-050617-yoga-midway/>

Hundreds of yogis gathered for the fourth annual Yoga on the Midway, a free hour-long class presented by Scripps Health and the **Downtown San Diego Partnership** and led by Amy Caldwell of Yoga One studio, on Saturday, May 6, 2017.

The San Diego  
**Union-Tribune**

**Urban Infill a Smart Solution to Housing Demand**  
May 20, 2017 | Pat Setter

Even with new communities opening in North County and Chula Vista, the San Diego County housing market is tight, as evidenced by the rising cost of homes in the area. Homebuilders and resale offices report that more buyers are looking for housing than homes are available, and interest lists on new homes are filling up before communities are even open.

A few developers have found a way to add to the inventory without contributing to longer commute times by building projects in existing communities. Many of these new projects integrate into the neighborhoods with minimal resistance from nearby residents, especially as these urban developers seek out participation and feedback from the surrounding community.

Many of these developments also offer innovative solutions to limited space. Greenstone Rowhomes in Bankers Hill, a 10-unit project, is an excellent example of blending into a traditional neighborhood while offering modern living. The project, completed last year, was nominated for an Orchid design award and received the Pacific Coast Builders' Gold Nugget Award.

In downtown, Bosa Development is building two high-rises: Pacific Gate and Savina. About half of the units of the 41-story Pacific Gate project are already sold. On the southeast corner of Broadway and Pacific Highway, the high-rise, which is scheduled to open late this year, has 215 units ranging from 1,276 to 2,608 square feet. Prices start at \$1.1 million. The 36-story Savina, under construction at Kettner Boulevard and Ash Street, is expected to have 285 units. One, two and three-bedrooms models are now open.

"We enjoy a high level of support from the community and are committed to working closely with community leaders and organizations such as **Downtown San Diego Partnership** to share this increased level of excitement about downtown San Diego's growth and enhancements," said a Bosa spokesperson, noting that the Pacific Gate project will include Pacific Soul, a public art installation.

Just to the north, InDev Development has recently completed Prime in Little Italy. The condo project uses a mechanical, multipark system to house the vehicles for the building, which has six different floor plans.

"This parking technology allows for twice as many cars to be parked within our development than we would have been able to park otherwise," said Matt Mellos, principal of InDev. "Times change and technologies evolve and, as long as they do, building designs and unit layouts will continually change and evolve with them."

Smaller projects can be found throughout the county. Interest is high for the 16 units at Bellamar, designed by Martinez Cutri Architects on Rosecrans and Byron streets, near Shelter Island in Point Loma. The single-level units, which are in the final stages of completion, come with dual master suites and are expected to sell in the low \$1 million range.

Hallmark Communities is completing 1125 South, a new community in Oceanside. The 15 townhomes are within walking distance of the beach and come with rooftop decks. The company is also building four homes with four bedrooms and up to 2,746 square feet in Ticonderoga at Bay Park.

Imperial Beach has a number of new projects, as the city is undergoing a revitalization. The recently completed Sea Glass by Shea Homes is a community of 91 cluster homes ranging from 1,650 to 1,950 square feet.

New projects in old neighborhoods are helping to alleviate the housing shortage while infusing new life into established areas. It's a win-win for everyone.



## San Diego's Gaslamp Quarter Kicks Off 150th Anniversary

Monica Garske | May 25, 2017



<http://www.nbcbsandiego.com/news/local/San-Diego-Gaslamp-Quarter-150th-Anniversary--424395143.html>

Over the next year downtown San Diego's bustling Gaslamp Quarter will be celebrating a milestone: it's 150th anniversary.

The historic heart of downtown San Diego – which spans about 16 blocks, from Broadway to Harbor Drive, and 4th to 6th avenues – was first successfully developed in 1867 by Alonzo Horton. Two years later, Horton built a wharf at the end of 5th Avenue, making this the backbone of his city. The rest, as they say, is history.

On Wednesday, the Gaslamp Quarter Association – along with San Diego Mayor Kevin Faulconer and other city leaders – gathered to launch what will be a year-long celebration of the settling of Horton's "New Town."

On behalf of the City of San Diego, Faulconer officially proclaimed May 24 as the 150th anniversary of the Gaslamp Quarter.

The Gaslamp Quarter Association said the milestone will be marked with a lineup of events over the next several months.

This includes the "Rabbitville" public art installation: six fiberglass rabbit sculptures adorned by local artists and exhibited around San Diego. The name of the exhibit is a nod to William Heath Davis, the man who tried to develop the downtown land before Horton in 1850, but couldn't quite make it happen. Davis' town eventually became known as "Rabbitville," for its principal inhabitants.

"When others saw Gaslamp as a place only for rabbits, Alonzo Horton had the courage and vision to forge ahead, creating the beginnings of one of San Diego's most vibrant communities," **Kris Michell, President/CEO of Downtown San Diego Partnership** said in a press release. "After 150 years, the Gaslamp remains central to San Diego's identity and his innovative spirit continues to inspire."

Eventually, the art installation will boast a total of 15 rabbits.

On June 17, the Taste of Gaslamp foodie event (1 p.m. to 4 p.m.) will showcase more than 25 restaurants in the community. On Aug. 24, the Pendry hotel will host the Gaslamp's 150th anniversary party.

There's also holding an ongoing cocktail contest in which local mixologists are competing to develop the Gaslamp's signature 150th anniversary cocktail, to be dubbed the "Dusty Rabbit." Via engagement on social media and votes, the best cocktail will eventually be chosen.

In honor of the anniversary, the Gaslamp will also offer a \$5 flat-rate parking deal Sunday through Thursday, from 6 p.m. to 3 a.m., at the 6th & K Parkade (289 6th Ave.).

San Diego District 3 City Councilman Chris Ward said this anniversary will help highlight just how far downtown's hub has come.

"You can find the story of San Diego's long history in the Gaslamp, from our earliest aspirations to our emergence as a major city and our vision for bold success into the future," said Ward. "I hope everyone will join us for the Gaslamp's 150th Anniversary celebration to learn about the journey that's shaped our city and enjoy everything that goes into making the Gaslamp such a special part of San Diego."

Joe Terzi, of the San Diego Tourism Authority, said the Gaslamp Quarter is considered the gateway for the 8 to 10 million visitors who come to San Diego each year.

Today, the Gaslamp Quarter is home to more than 180 restaurants, bars and clubs.

"It really is the epicenter of San Diego's nightlife," Terzi said. "On top of that, the neighborhood has a rich history, Victorian architecture, art galleries and more, so there's something for everyone."

If you're looking for the center of the Gaslamp Quarter, your best bet is to find the big arch sign lined with light fixtures and located at the end of the 200 block of 5th Avenue, across from the San Diego Convention Center. The archway was officially completed and dedicated in 1991, meant to serve as a symbol of the successful redevelopment of the Gaslamp Quarter.

SAN DIEGO  DOWNTOWN NEWS  
Columbia • Core/Civic • Cortez Hill • East Village • Gaslamp/Horton Plaza • Little Italy • Marina

**Makers Quarter is a Game Changer**  
**Kris Michell | June 2, 2017**



<http://sandiegodowntownnews.com/makers-quarter-is-a-game-changer/>

San Diego cannot thrive without an economically prosperous Downtown, and Downtown cannot succeed without a healthy balance of commercial and residential opportunities.

This week, Downtown breaks ground on the first multi-tenant office building in nearly a decade — Block D of the new and innovative Makers Quarter.

Makers Quarter is a game changer for Downtown. It captures the mix of uses that urban-minded millennials are looking for and will serve as a catalyst for growth in Downtown's office sector.

As traditional innovation clusters in San Diego reach capacity, Downtown offers a unique and exciting location to expand. With its unparalleled quality of life, proximity to elite educational institutions and relative affordability compared to other top markets, Downtown is poised to attract major life sciences and technology companies. Yet this future cannot be realized without spaces like Makers Quarter.

Located in East Village between 15th and 16th streets, and E and F streets, Block D is the first step in Makers Quarter's larger plan to bring nearly 1 million square feet in additional commercial space Downtown. Innovative spaces such as Makers Quarter inspire ingenuity and creativity, and are essential to building a diverse urban landscape.

For years, Downtown struggled to attract residential development. Now, there are hundreds of additional units being added annually as Downtown becomes one of the most attractive places to live in the county.

These exciting opportunities must be balanced with commercial space, and Makers Quarter is playing a lead role in creating the, "Live, Work, Play," lifestyle that millennial talent demands and critical to a vibrant Downtown.

To attract the workforce an innovation economy relies on, communities need to provide the right type of work environment coupled with a unique urban experience. A majority of millennials prefer to live in the mixed-used communities found in urban centers, and they are currently living in these areas at a higher rate than any other generation. Of the nearly 35,000 people living Downtown, millennials are the largest demographic group, making up a third of the population.

Makers Quarter provides the diversity in urban experiences top talent desires and is an exciting opportunity for Downtown's future. We can't wait to see what the future brings.



#### Coalition of Tourism Groups and Homeless Service Providers Advocate for Special Election June 5, 2017



Kris Michell, President & CEO of the Downtown San Diego Partnership, speaks with FOX5 about the importance of today's City Council vote that would earmark \$5 million for a November special election.