



CEP COMMITTEE MEETING
9.20.2017 | 3:00 PM
AGENDA

WELCOME & INTRODUCTIONS

BRANDING CAMPAIGN

- Overview of final design assets
- Website
- Brand launch timeline

NEIGHBORHOOD ENHANCEMENT PROGRAM

- Overview presentation

BUSINESS EXPANSION COMMITTEE (VOTE)

- Amazon Headquarter RFP response

FOLLOW-UP & NEXT STEPS

INSTAGRAM : @DOWNTOWNSANDIEGO
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TWITTER: @SDPARTNERSHIP