



CEP BRANDING MEETING
5.2.2017 | 10:30 AM
AGENDA

WELCOME & INTRODUCTIONS

BRAND ANTHEM VIDEO/FEEDBACK

BUDGET REVIEW

- Recommended Spend
- Fundraising Tactics

OUTREACH

- Status of community outreach
- Recommended additions

NEXT STEPS

- Status of deliverables
- Launch timeline - anticipated mid-September
- Discussion of action items

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TWITTER: @SDPARTNERSHIP