



PRESS RELEASE

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Contact: Jennifer Davies, (619) 405-2741

“Moving Parklet” Design Competition Offers \$5,000 to Construct Pop-up Urban Park

DOWNTOWN SAN DIEGO – The City of San Diego and the Downtown San Diego Partnership today announced a competition to design an innovative mobile parklet, with the winning team receiving \$5,000 to construct their design.

Parklets – tiny parks found in former parking spots and other tight spaces – are part of an international trend to rethink how space is used in densely populated areas. A mobile parklet is one that be easily moved around to create a pop-up public space as needed.

The winning “moving parklet” will be used in public areas and legally permitted parking spaces throughout Downtown San Diego to add a new and unique gathering space for the community.

Council President Todd Gloria said the City of San Diego was proud to support a project that will foster and showcase the creative and innovative spirit for which San Diego is known.

“I encourage San Diegans to be innovative, creative, and competitive and bring their best mobile parklet designs forward,” Gloria said. “Downtown is a thriving neighborhood, and a mobile parklet designed and developed locally will be a great new community amenity.”

Kris Michell, president and CEO of the Downtown San Diego Partnership, said the “moving parklet” is part of her organization’s larger urban placemaking initiative, which aims to transform public spaces throughout Downtown into lively, engaging areas.

“When space is at a premium, you have to be smart and creative,” Michell said. “This is what this moving parklet competition is all about: finding new ways to use public spaces to bring our community together. I can’t wait to see what people come up with.”

The deadline for entries is Aug. 25 at 5 p.m. The winning design will be announced Sept. 1. The built mobile parklet will be unveiled on Sept. 19 as part of PARK(ing) Day, an

international event that encourages people to temporarily transform parking spaces into mini-parks.

For more information about the competition and submission rules, visit www.downtownsandiego.org/movingparklet.

The Downtown San Diego Partnership is a non-profit, member-based organization that serves as the leading advocate for the revitalization and economic health of Downtown. To learn more about the Downtown Partnership, visit www.downtownsandiego.org.

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