



NEWS RELEASE

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DOWNTOWN PARTNERSHIP'S CLEAN & SAFE TEAM TACKLES COMIC-CON CLEANUP

July 27, 2014 – Comic-Con 2014 was another great success, bringing more than 130,000 visitors and pop-culture revelers to the streets of Downtown San Diego.

The steady stream of superheroes, swanky soirees and other attractions also brought plenty of additional work for the Downtown San Diego Partnership's Clean & Safe team. They covered the 24-hour period in three shifts and did as much as six times the normal workload to help ensure that Downtown remains at its best for the benefit of property owners.

During this year's Comic-Con event, the Clean & Safe Crew:

- Removed 23.05 tons of trash (about six times more than usual)
- Emptied trash cans 3,368 times (about three times more than usual)
- Removed 4,949 stickers
- Cleaned up 18,622 flyers and posters

To put it in perspective, the Clean & Safe program typically removes seven tons of trash and empties trash cans 2,000 times in a seven-day period. In addition to the around-the-clock maintenance, they also provided safety patrols and escorts throughout Downtown.

“Once again, our Clean & Safe team went above and beyond to ensure that Downtown looked its very best,” said Bahija Hamraz, executive director of Clean & Safe. “The Clean & Safe employees maneuvered through hundreds of thousands of Comic-Con attendees and spectators to pick up trash, stickers, and other debris left behind, ensuring that the annual event did not negatively impact the community and Downtown property owners.”

Jimmy Parker, executive director of the Gaslamp Quarter Association, praised the hard work of the entire Clean & Safe team.

“Comic Con has come and gone once again, and thanks to the Clean & Safe program the Gaslamp looks even better for the experience,” Parker said.

The Downtown San Diego Partnership’s Clean & Safe program is a property and business improvement district, providing enhanced services for the Downtown neighborhoods of Core/Columbia, Cortez, East Village, the Gaslamp Quarter, and the Marina district. Patrolling the streets 24-hours a day, seven days a week, Clean & Safe crews perform maintenance duties in the public right-of-way, supplementing services provided by the City of San Diego. Safety Ambassadors are also on patrol and provide social outreach referrals.

To learn more about the Downtown San Diego Partnership’s Clean & Safe program, please visit www.downtownsandiego.org/clean-safe.

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