



Downtown San Diego Business Improvement District

November 18, 2015 2:30 p.m.

401 B Street, Suite 100, San Diego, CA 92101

Welcome

- Welcome and Introduction
- Approve October 21, 2015 minutes (Page 2) Action
- Non Agenda Public Comment
- Next Board Meeting: 1.20.2015

Staff Report

- Deck the Halls: December 16th
- Annual Report Notification

Member Discussion

- Member Discussion

Adjourn



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Downtown San Diego Business Improvement District

Meeting Minutes

October 21, 2015 2:30 p.m.

401 B Street, Suite 100, San Diego, CA 92101

Call to Order

The meeting was called to order by Bahija Hamraz at 2:30 p.m.

The following BID Board Members were present: Bahija Hamraz, Bill Sauls, Santiago Campa, Jimmy Langley and Michele Vives.

The following staff members were present: Lise Koerschgen and John Hanley.

No Non Agenda Public Comment

Overview

Ms. Hamraz explained what the BID's objectives are, the boundaries and the goals. The Board suggests a demographic study and decide to reach out to SANDAG to see what information they have on the district.

The Board asks to rebrand the district and unanimously decide to rebrand the district as the Financial District.

Staff Report

Ms. Koerschgen gives the Board an overview of past & current projects including Sounds of Summer and Open House San Diego.

Mr. Campa suggests having a holiday event in December. The Board unanimously decides to organize a holiday event and have a meeting in November to finalize details.

A Dinner in the City event is suggested for mid 2016.

Financial Report

Mr. Hanley reviewed the September 2015 financials and variances.

Motion: To accept the September 2015 financials.

By: Bill Sauls. **Seconded by:** Michele Vives. Accepted Unanimously.

Adjourn

The meeting was adjourned by Bahija Hamraz at 3:32 p.m.