



Downtown San Diego Business Improvement District Advisory Board Meeting

July 28, 2016 8:00 a.m.

401 B Street, Suite 100, San Diego, CA 92101

Welcome

- Welcome and Introduction
- Approve February 11, 2016 minutes (Page 2) Action
- Non Agenda Public Comment

Board Members

- To accept Michael Manoocheri as new BID Advisory Board Member Action
- To accept Bill Sauls as new President Action

Staff Report

- Core Sessions 2: September 24th, 2016
- Dinner in the City: October 1st, 2016
- Deck the Halls: TBD

Financials

- Review & Accept July 2015 - June 2016 Financials (Handout) Action

Member Discussion

Adjourn



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Downtown San Diego Business Improvement District

Advisory Board Meeting Minutes

February 11, 2016 9:30 a.m.

701 B Street, Conference Room 2 East, San Diego, CA 92101

Call to Order

The meeting was called to order by Bahija Hamraz at 9:34 a.m.

The following BID Advisory Board Members were present: Bahija Hamraz, Bill Sauls, Santiago Campa, Jimmy Langley and Michael Caldwell.

The following staff members were present: Lise Koerschgen and John Hanley.

Approval of Minutes

Ms. Hamraz asked for comments & approval

Motion: To accept the November 18, 2015 minutes.

By: Bill Sauls. **Seconded by:** James Langley. Accepted Unanimously.

No Non Agenda Public Comment

New Board Member

Motion: To accept Michael Caldwell as BID Advisory Board member

By: James Langley. **Seconded by:** Bill Sauls. Accepted Unanimously.

Staff Report

Ms. Koerschgen congratulated everyone on a very successful Deck the Halls event on December 16th, 2015. Staff received great feedback from various community members.

Ms. Koerschgen discussed the upcoming Core Sessions event on April 2nd, 2016. The event will be a collaboration between the Downtown San Diego BID, the Downtown San Diego Clean & Safe and Balanced Health & Fitness. The half day event will feature different workout classes throughout the morning as well as various health bars & drinks partners. The permit application has been sent to the City of San Diego Special Events.

The Advisory Board discussed options for Dinner in the City on May 21st, 2016. Everyone confirmed the 600 block of B street is the ideal location. Staff will research addition lighting, tables and food options. The advisory board suggests focusing on a farm-to-table theme. The event will be ticketed and staff will reach out to GigTown for music options.

Financials

Mr. Hanley reviewed the July – December 2015 financials and variances.

Motion: To accept the July - December 2015 financials.

By: Santiago Campa. **Seconded by:** Bill Sauls. Accepted Unanimously.

Mr. Hanley reviewed the FY17 BID Budget.

Adjourn

The meeting was adjourned by Bahija Hamraz at 10:22 a.m.