



PRESS RELEASE

July 27, 2016

Contact: Christina Chadwick
(619) 865-3622

Partnership's Clean & Safe Team Tackles Comic-Con Cleanup with Superhero Power

Safety and maintenance crews keep Downtown in top condition during annual event

Once again, Comic-Con International 2016 was incredibly successful, attracting a record 135,000 attendees and visitors to Downtown San Diego.

The steady stream of superheroes, guests and attractions brought plenty of additional work for the Downtown San Diego Partnership's Clean & Safe team. They provided round-the-clock safety and maintenance services, tackling an average of nine times their typical workload to ensure Downtown San Diego remained at its best on behalf of the 11,000 property owners it represents.

"Clean & Safe works 365-days a year, 24-hours a day to keep Downtown beautiful for residents and visitors. When Comic-Con International descends on Downtown, our goals remain the same, but our workload certainly increases," said Alonso Vivas, director of operations at Clean & Safe. "I am so proud of the diligent work our safety and maintenance ambassadors perform every day, but am especially pleased by the role they play in showing off our fantastic Downtown community during this renowned annual event."

During this year's Comic-Con, Clean & Safe Ambassadors:

- Removed **25** tons of trash (about **two** times more than average)
- Pulled **6,720** bags of trash (about **seven** times more than average)
- Removed graffiti **1,035** times (about **five** times more than average)
- Picked up **25,310** flyers, posters and stickers (about **22** times more than average)

To put it in perspective, the Clean and & Safe team generally removes 13 tons of trash and collects 930 bags of trash during a 5-day period. Clean & Safe also removes graffiti 190 times and gets rid of 1,150 flyers, stickers and posters during a typical 5-day period. In addition to maintenance, ambassadors provide safety patrols and escorts throughout Downtown.

The Downtown San Diego Partnership's Clean & Safe program is a property and business improvement district, providing enhanced services for the Downtown neighborhoods including Core/Columbia, Cortez Hill, East Village, the Gaslamp Quarter and the Marina District. Patrolling the streets 24-hours a day, seven days a week, Clean & Safe crews perform maintenance duties in the public right-of-way, supplementing services provided by the City of San Diego. Safety Ambassadors also patrol the coverage area and provide social outreach referrals.

To learn more about the Downtown San Diego Partnership and the Clean & Safe program, please visit www.downtownsandiego.org.



###