



PRESS RELEASE

July 14, 2015

Contact: Christina Chadwick, (619) 865-3622

Partnership's Clean & Safe Demonstrates Superpowers During Comic-Con Convention

Ambassadors tackle more than 23 times typical workload during 5-day period

Comic-Con International 2015 was incredibly successful again this year, attracting more than 130,000 visitors to the streets of Downtown San Diego.

The steady stream of superheroes, guests and attractions also brought plenty of additional work for the Downtown San Diego Partnership's Clean & Safe team. They covered the 24-hour period in three shifts and did as much as 23 times the normal workload to help ensure that Downtown San Diego remained at its best on behalf of the 11,000 property owners it represents.

During this year's Comic-Con, the Clean & Safe:

- Removed 22.44 tons of trash (about two times more than average)
- Picked up 27,149 flyers, posters and stickers (about 23 times more than average)
- Pulled 3,980 bags of trash (about four times more than average)

"Clean & Safe works year round to keep Downtown looking its very best, and Comic-Con is certainly no exception. Working among thousands of Downtown visitors, residents and conventioners, Clean & Safe worked tirelessly over the 5-day period to pick up trash, flyers, posters and other debris," said Bahija Hamraz, executive director of Clean & Safe. "I am very proud of Clean & Safe's role in showing off our world-class Downtown during the largest and most fun event of the year."

To put it in perspective, the Clean and & Safe team removes thirteen tons of trash and empties trash cans 930 times during a 5-day period. Clean & Safe also removes graffiti 190 times and removes 1,150 flyers, stickers and posters during a typical 5-day period. In addition to maintenance, they also provide safety patrols and escorts throughout Downtown.

The Downtown San Diego Partnership's Clean & Safe program is a property and business improvement district, providing enhanced services for the Downtown neighborhoods including Core/Columbia, Cortez Hill, East Village, the Gaslamp Quarter and the Marina District. Patrolling the streets 24-hours a day, seven days a week, Clean & Safe crews perform maintenance duties in the public right-of-way,

supplementing services provided by the City of San Diego. Safety Ambassadors also patrol the coverage area and provide social outreach referrals.

To learn more about the Downtown San Diego Partnership and the Clean & Safe program, please visit www.downtownsandiego.org.

###