



PRESS RELEASE

June 4, 2015

Contact: Christina Chadwick, (619) 865-3622

Downtown Partnership, U.S. Bank Launch Summer Wellness Series *Program to put financial and physical fitness first in Downtown this summer*

DOWNTOWN SAN DIEGO – The Downtown San Diego Partnership and U.S. Bank have teamed up to launch a summer wellness series designed to encourage downtown residents and visitors to flex both their physical and fiscal muscles this summer.

The four-month-long initiative, which officially kicks off on June 11, will offer swing dance instruction on Broadway Pier, Pilates instruction at Lane Field, financial fitness courses at U.S. Bank and cool opportunities to enjoy summer in Downtown San Diego. All events are sponsored by U.S. Bank and are free to the public.

“Downtown is not only a neighborhood with endless opportunities for fun and entertainment, it’s also a place to learn,” said Kris Michell, president and CEO of the Downtown San Diego Partnership. “This summer we are thrilled to work with U.S. Bank to add educational opportunities, as well as family-friendly activities, to the list of things to do in our Downtown.”

Steve Stuckey, president of U.S. Bank in San Diego, said the series is designed to help people learn fundamental financial basics and provide opportunities to stay healthy.

“U.S. Bank is delighted to be a sponsor of the Kettner Summer Series in San Diego,” said Stuckey. “We enjoy working with the Downtown San Diego Partnership on events that benefit not only our customers, but local businesses and residents as well. These ventures help make for a healthier and smarter downtown neighborhood and San Diego community.”

The Summer Wellness Series includes:

Swing into Summer: Get an effective aerobic workout learning to swing dance on Broadway Pier. The free, hour-long classes will be held once a month during summer on Thursdays and will be taught by the experts at Swing Dancing San Diego. The kick-off class is Thursday, June 25 at U.S. Bank’s downtown branch. Monthly classes at Broadway Pier will follow.

Pilates in the Park: Strengthen your core while enjoying the fresh sea breeze at a free Pilates class taught by the experts from Broadway Athletic and Swim Club at Downtown's newest park, Lane Field. The kick-off class is Thursday, July 16th on the patio at U.S. Bank's downtown branch. Monthly classes at Lane Field will follow.

Financial Fitness: These hour-long courses will teach participants how to flex their financial muscles and take control of their financial future. The first course, "Home Mortgage: State of the Market," will be held from 7:30 a.m. - 9:00 a.m. on July 17 at U.S. Bank's downtown branch. The first course will cover the state of the housing market, the future of interest rates and tips for first time homebuyers. Subsequent course topics include financial management for business owners and retirement planning.

Summer Fun and Sweepstakes: Customers and visitors are invited to join U.S. Bank for an outdoor painting class and a San Diego Padres viewing party. These events are family-friendly, free to the public and will be held at U.S. Bank's Downtown branch. Attendees will be entered to win "Downtown Experience" prizes like a chance to celebrate your child's birthday at Petco Park with 10 friends or a private, behind-the-scenes tour of the historic Balboa Tower in Balboa Park. The Petco birthday prize package includes 10 ice cream helmets and a birthday message on the scoreboard.

The Summer Wellness Series will kick off at 5:30 p.m. on Thursday, June 11 at U.S. Bank's Downtown branch. The event will include a free Pilates on the Patio class, food trucks with healthy options and special giveaways. To find out more about U.S. Bank's Summer Series and for a list of events, dates and locations, visit: <http://www.downtownsandiego.org/downtown-overview/us-bank-summer-series/>.

The Downtown San Diego Partnership is a non-profit, member-based organization that serves as the leading advocate for the revitalization and economic health of Downtown. To learn more about the Downtown Partnership, visit www.downtownsandiego.org.

U.S. Bancorp (NYSE: USB), with \$410 billion in assets as of March 31, 2015, is the parent company of U.S. Bank National Association, the fifth-largest commercial bank in the United States. The company operates 3,172 banking offices in 25 states and 5,016 ATMs and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at www.usbank.com.

###